

The Velocity Leadership Journey is a series of programs that are tailored to provide an individualized leadership development experience for high-potential employees, emphasizing leadership skills and fostering a positive impact within your organization.

This results in more effective leaders, stronger company culture, higher retention, and a higher ROI.

Companies that offer high-quality leadership development programs are 3.5 times more likely to **outperform** their competitors.



## Momentum Management Foundations

10-30 PARTICIPANTS

IN-PERSON OR VIRTUAL

Equips new Managers with the essential skills strategies, and confidence to foster both individual and organizational success.



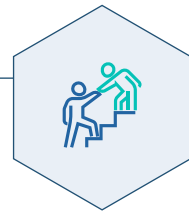
## Emerging Leaders

10-40 PARTICIPANTS

IN-PERSON OR VIRTUAL

Builds future leaders at the Director level, using the 70/20/10 model to provide strategic and engaging workshops, toolkits, frameworks, homework, and group cohort coaching.

This program offers personal growth and skills development with a particular focus on retaining and nurturing your high potential as an employee.



## Executive Coaching

ONE-ON-ONE SUPPORT

VIRTUAL

We recommend pairing leadership program participants with a Velocity coach for maximum ROI. Our approach is personal and intentional, not formulaic, focusing on helping clients take full accountability for themselves, their behaviors, and their mindset.

Velocity's leadership programs are structured around the 70/20/10 model: 70% of learning through on-the-job experiences, 20% from informal social learning experiences, and only 10% from formal training — yet most companies invest the majority of their L&D budget on that 10%. To develop high-impact leaders, organizations must integrate real-world application and mentorship to turn knowledge into action.

• 70%

ON-THE-JOB EXPERIENCE

• 20%

INFORMAL  
LEARNING

• 10%

FORMAL  
LEARNING

## What Participants are Saying About Velocity Leadership Programs

### Juneau Construction

"This is now my third variation of a leadership / development program, and this one by Velocity blew the other ones away. From the delivery approach, engagement in meetings, and support offered it went a long way for me. I still have quite a way to go and a lot to learn still in my career, but the tools and mindset shift I walked away with from your program will hopefully allow me to grow both inside and outside of the workplace moving forward."

### Marken a UPS company

"I've been through a few of these programs over the years. The focus on understanding our own styles AS WELL as others styles was refreshing and powerful. And that people's responses/ reactions are largely based upon their style (bird type) and not nearly as emotional as people often times think. Also, the Delegation Model was great! Understanding the variance in the Delegation Models and verbalizing your expectations is priceless. I've personally had a stronger relationship with my team by utilizing a better knowledge of that. Great job Brooke, Ryan and Dan!! And thanks for the opportunity!"

### WCG Clinical

"I want to take a second to personally thank you for lending your expertise and guidance over the course of the Emerging Leaders Program. I went from an individual performer to hiring and managing seven team members over the course of the last year, and I can't imagine it would have gone as smooth as it did without the resources and trainings provided in this course. The experience is truly invaluable, and anyone who is chosen for the next cohort is extremely fortunate for the opportunity of what they will learn."

### Pharmaceutical Company

"This is now the pool of people that we want to pull from for promotions. They not only learn the skills, but they feel ready for it. They know the company invested in them a year or two before they got their chance and they have been able to intentionally shape their leadership style versus 'oh my gosh, I got promoted — now what?'"

**Learn more about how Velocity's Leadership Programs can help your leaders thrive**

**Visit our website**